Site is for the US market – should be American format ($ not £ etc.)

Machine learning – what data? Outcomes?

If there’s time then great – Not on top of their list. Get the search, filtering etc. down to a T before starting on machine learning. Would be nice but beyond their expectations for the project… for now.

What priority adding & deleting?

User experience, interaction, searching, more filtering is more important than editing datasets. Better to split the UIs – User UI is much more important than admin UI.

Accessibility – what’s important?

Important to a degree but would rather have a nice UI, nice user experience than accessibility. If it’s very costly to do this now, could make a start but doesn’t have to be done straight away. For this sprint, not too important. For product, implement later

How should the pins look? Any preferences?

Up to us – if we have good ideas to improve user experience then go for it but they’ve not got any specific preferences. Would be nice to see some distinction.

Had an idea for top 10 list of search results…

That’d be ideal. Don’t overload customer with too much information. Block out the “most boring” ones.

How should list items look?

View by view – important bits are distance, price, name of hospital. If user is looking for distance then maybe a different view but find a way to limit this information.

Any changes?

Looks cool but not sure about UI –

Could personalise it more – personalised search.

e.g. Skyscanner for finding cheap flights. Asks for some data, specialises it and gives a different view.